

THE Risk Takers

The entrepreneurial spirit runs deep in these industry vanguards as they carve out new market niches and provide solutions and technologies to improve the healthcare process.

Dr. Stephen **RAYMOND**

Diary of a Clinical Research Innovator

A FOUNDING FATHER OF THE GROWING ELECTRONIC PATIENT REPORTED OUTCOME (EPRO) INDUSTRY, Stephen Raymond, Ph.D., is tireless in his efforts to improve clinical research.

The inspiration to find better ways to collect self-reported data from clinical-trial subjects was triggered while Dr. Raymond was working on pain trials at the Brigham and Women's Hospital. Frustrated by the poor information that paper diaries offered, he used technology to invent a new way to collect data directly from the subjects in clinical trials, and he received several patents for his work.

With a wholehearted belief in the mission of furthering the ability of scientific researchers to understand how subjects really feel during a clinical trial, Dr. Raymond founded PHT Corp. in 1994, and today the company has more than 115 employees worldwide.

He remains actively involved in nearly every aspect of the business — from serving as liaison for academic medicine, to working with regulatory authorities, to leading the PHT innovation team in developing new technologies.

Dr. Raymond offers his time, knowledge, and expertise to numerous people and organizations, including study sponsors, conference organizers, industry groups such as CDISC, academic groups, external auditors, analysts and reporters, PHT partners, and internal employees. He speaks and delivers presentations at seminars, contributes chapters to scientific publications, and takes time to discuss the future of the industry with other industry leaders.

Despite his busy schedule, Dr. Raymond always takes the time to chat with PHT employees about science, their families, or their interests. And he is always willing to offer guidance to help his staff be the



PERSONAL DATA

Born Oct. 13, 1943, in Pasadena, Calif.

EDUCATION

B.S. in physiology from Stanford University and a Ph.D. in biology/neurophysiology from MIT

TOUGHEST TASK

Impressing upon ambitious people the importance of seemingly small or obvious things

ON HIS READING LIST

An American Physician in Turkey by Clarence Ussher and anything by Dr. Alan Guth or Bill Watterson

best they can be. A scientist in neurophysiology and anesthesia with academic and commercial experience in electrical engineering, Dr. Raymond brings a

diverse and knowledgeable perspective to the industry.

His invigorating and boundless passion for his mission, along with his tireless work ethic, inspires his staff, colleagues, and peers.

Stephen Raymond, Ph.D., founder of PHT Corp., believes wholeheartedly in the mission of improving clinical research.